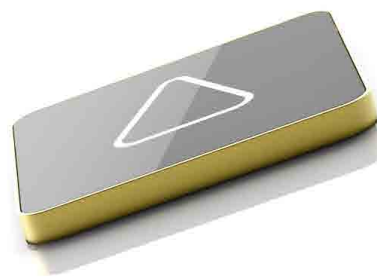


Ambiance Square fixtures

OTIS



Landing fixtures for elevators

RYTHM

Ambiance Square fixtures introduce a new aesthetic rythm at the landing.

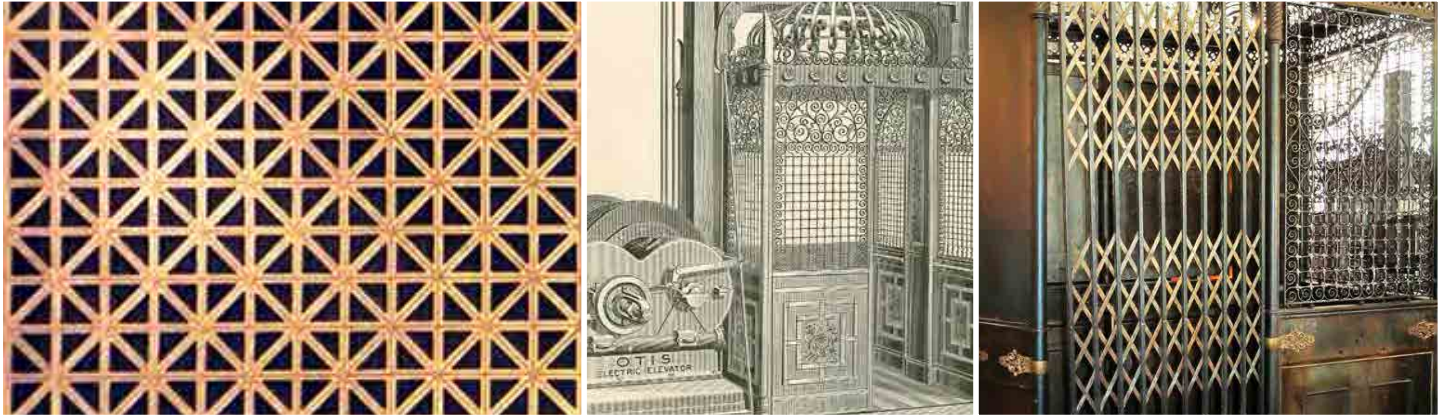
DIVERSITY & CONSISTENCY

The new range stands up for a recognizable alignment of clearly separated functions, embedded into multiple refined metallic frames.

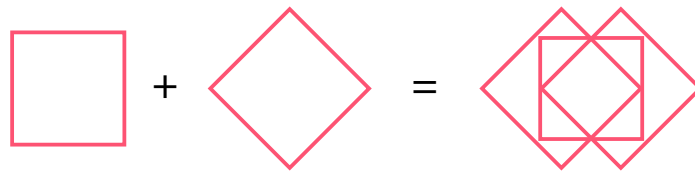


Otis design identity

DRAWN FROM HERITAGE



Inspired by classic architectural design, we use a square as our primary design element.



SQUARE LIKE « SAFETY »

Otis DNA is filled with safety first, with its foundations back at the New York World's Fair in 1854 when Elisha Graves Otis first invented a safe elevator.

This square shape, expressing the rigour & order, goes along with the robustness and seriousness cultivated in each Otis product.



Modular functions

PODS FOR CREATIVITY

The range offer various control options to be combined.

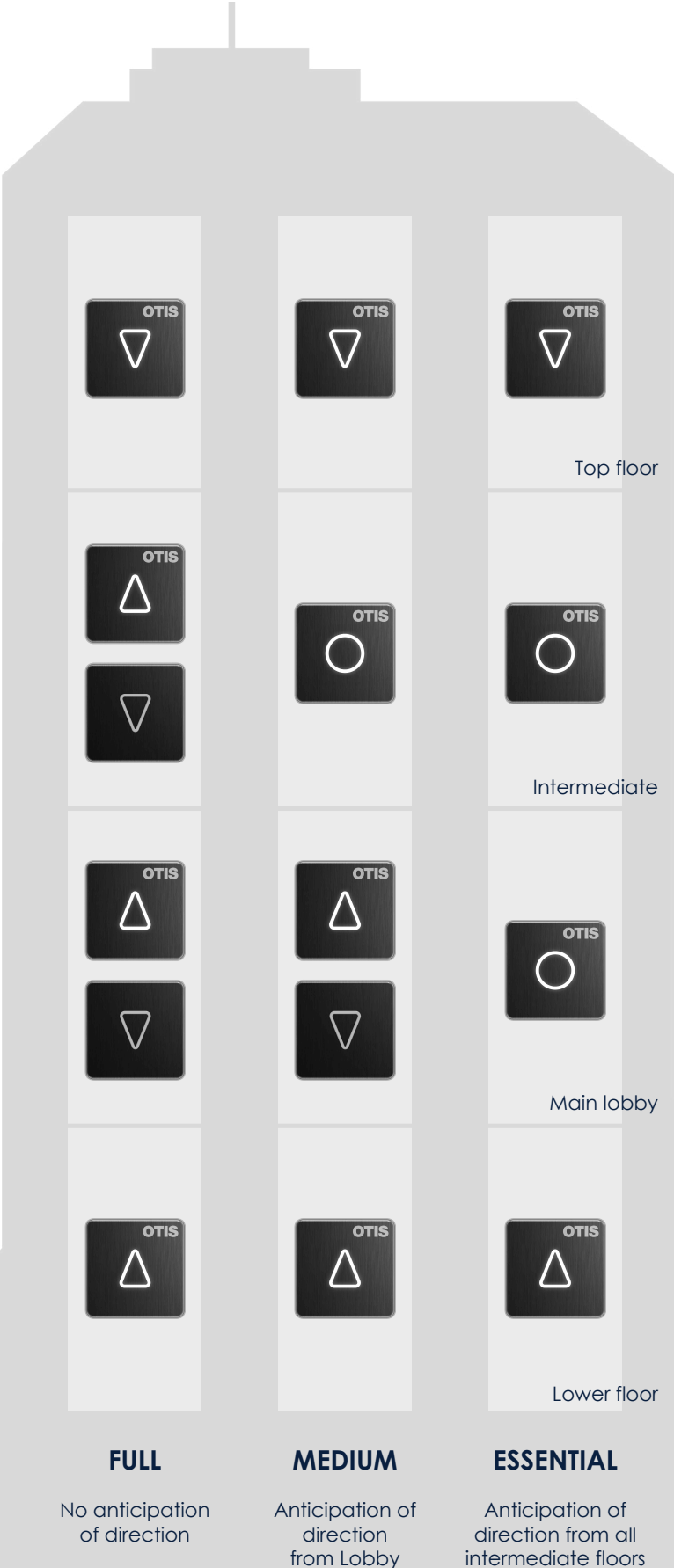


Buttons configurations

SEE WHERE YOU ARE
TELL WHERE YOU GO

Passengers need to know where they are and how to get there.
The big central symbol makes it intuitive to know your floor (lower / intermediate / top).
It helps you know where to press to get to your destination.

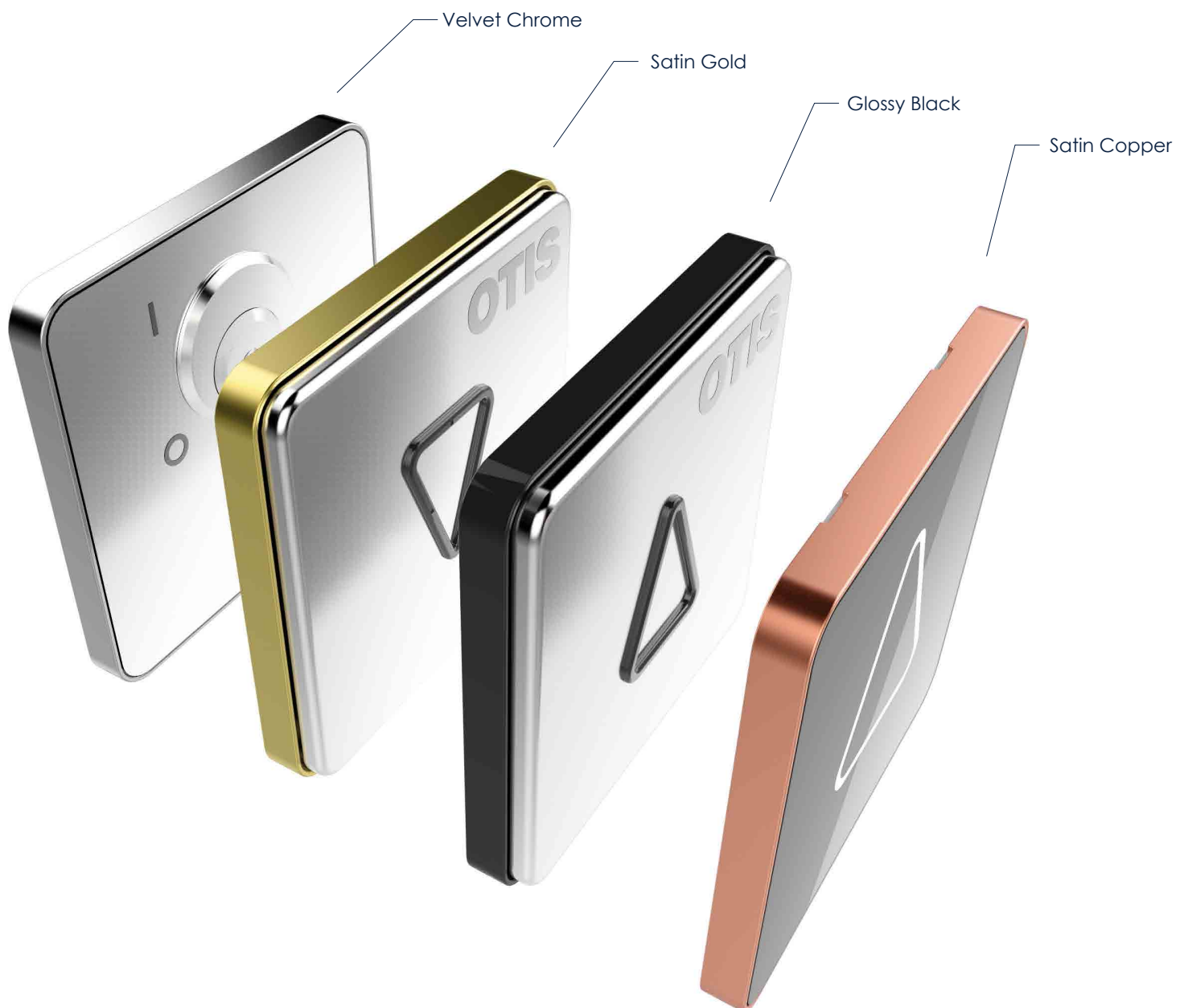
The buttons offer various configurations from **Full** to **Essential**.



Finishes

MADE TO MOVE YOU

Trendy though robust finishes are applied on the metal frame to match or enhance the building's interior design.



Best-in-class accessibility

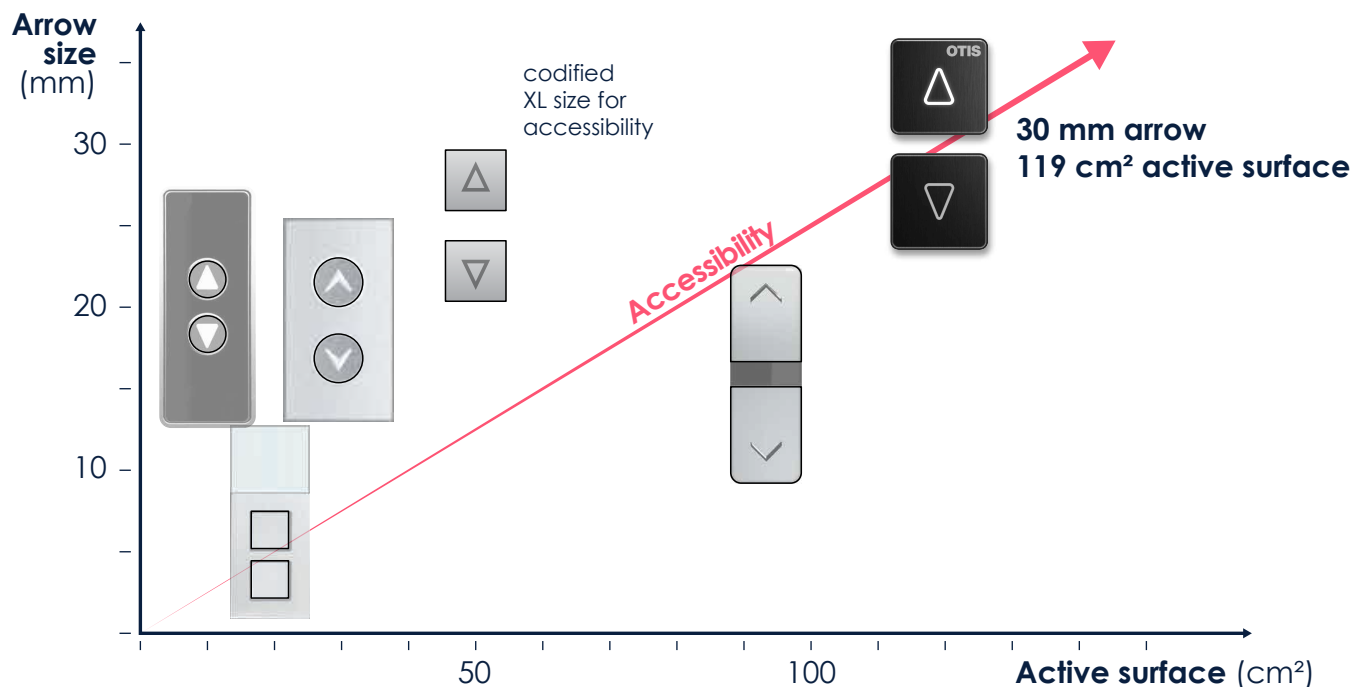
VISIBILITY

Black & White contrast (over 30% required by EN81-70 code for accessibility) ensure high visibility on all surface, especially to eyesight disabled users.



BUTTONS DIMENSIONS

Visibility at first sight helps users, especially those with bad eyesight, catch the elevator door's location and call it. Ambiance Square buttons offer best-in-class ease compared to regular competitors, exceeding accessibility code's XL sizes.



The buttons is the box

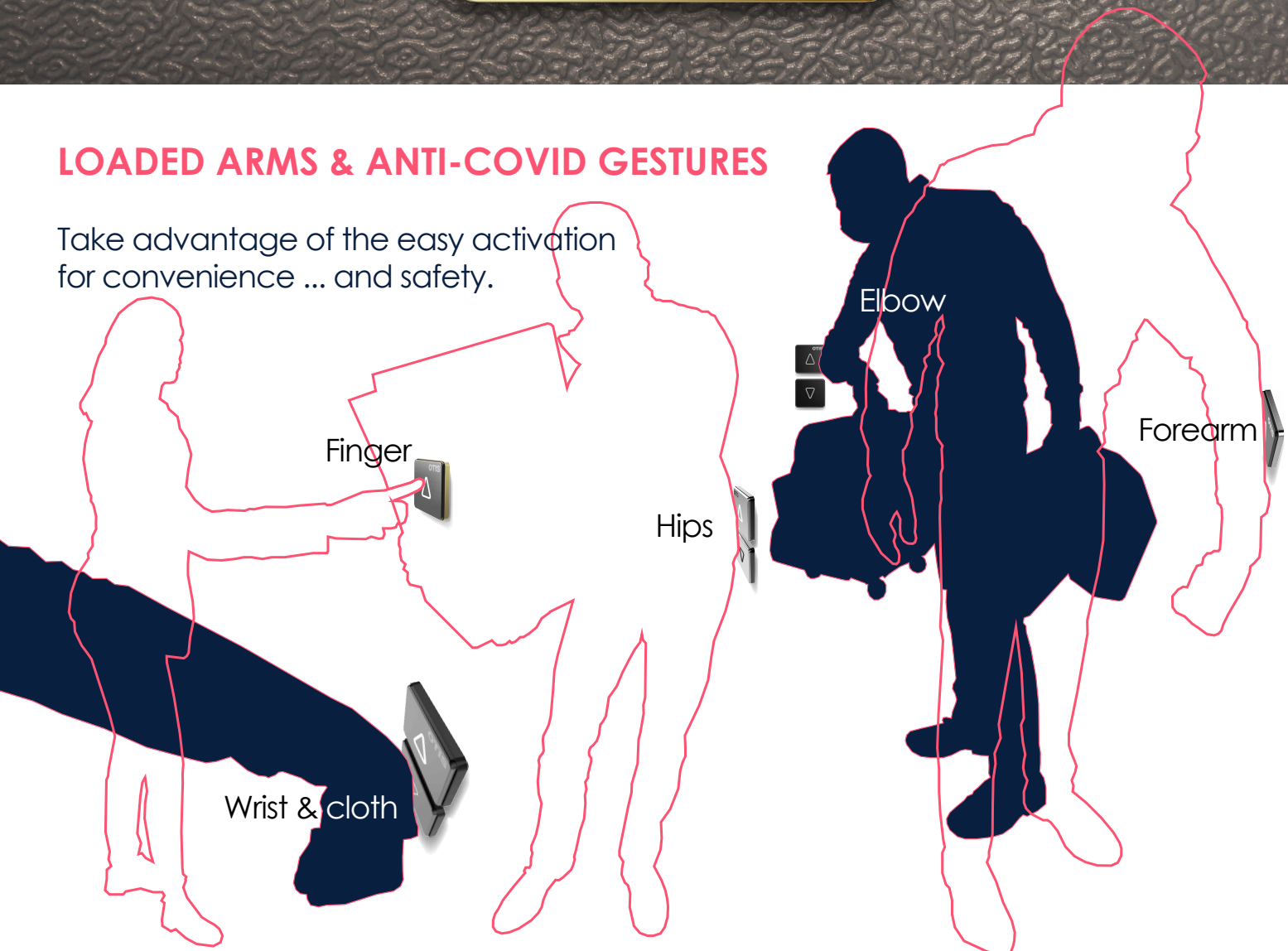
100% ACTIVATABLE

We've made it simple : a button, no box. Innovative mechanism makes the full surface active for calling the elevator. Push where you like. Press where you can.



LOADED ARMS & ANTI-COVID GESTURES

Take advantage of the easy activation for convenience ... and safety.



Buttons user testing

PASSENGER ORIENTED

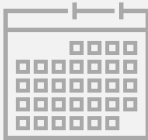
Session 1 : design orientation

- ① blind user
- ① elderly user
- ③ persons w/o special needs

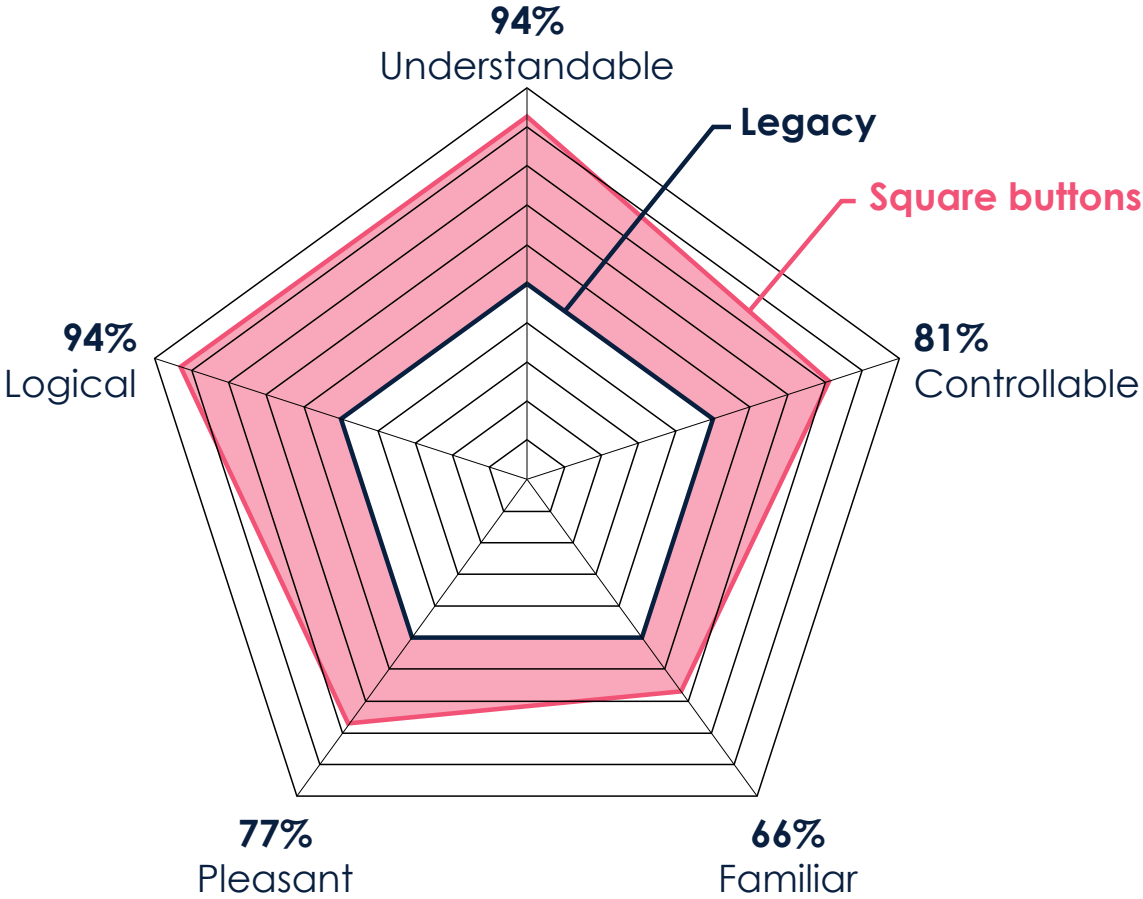


Session 2 : design refinement

- ⑮ regular passengers
- ① month
- ③ floors



Test results after Session 2, collected by poll from a prototype featuring all funtional specs :



Best in class durability

5.000.000

20 YEARS LIFETIME

Square buttons are qualified with a 5 million cycles test + extended range of every day mechanical and electric aggressions.

Carefully chosen materials and assembly make the fixtures a best in class durability as standard range.

