



# OptiSense™ Advanced Video Analytics

## CLEAR THE CROWDS

Crowds are good and bad for business. You don't want one hanging around your elevator. OptiSense is an advanced Video Analytics add-on feature for your elevator. It acts like a set of eyes, automatically detecting people in critical areas and sending more cars to lobbies where they're needed. Cut waiting times to meet passenger needs, ensuring that the full potential of your system is released every day.

### INTELLIGENT DISPATCHING

Carefully positioned cameras sense large numbers of waiting passengers and sends a high crowd signal to the controller, which dispatches more lifts to meet demand – quickly and smoothly.

### CROWD ANALYSIS

Your network camera and intelligent video server work together, recording crowd level and traffic flow. Using analysis of people in critical areas, the system will ask the controller to send lifts where they're needed, when they're needed most.



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### **SATISFIED CUSTOMERS**

When people have to wait they become frustrated. OptiSense resolves this problem and boosts customer satisfaction and your building becomes a happier place.

### **BOOST YOUR ASSET VALUE**

Retaining good lease customers and attracting discerning new ones is easier when everyone can get where they need to be with less hassle. Relaxed passengers and seamless efficiency boost your reputation and can only strengthen your asset's value.

### **NO CROWDING**

OptiSense gets people where they need to be, quickly and efficiently, and this has another positive impact for everyone. Lobbies don't become cramped and crowded, so your building is simply a better place to be in, even at busy times.

### **MINIMAL IMPACT, MAXIMUM BENEFITS**

We've made sure that you can profit from OptiSense's modular design. Not only can it be configured with a brand new lift system, but it will also fit right in with your existing lift and building management technology, minimizing downtime and disruption.



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# OTIS

Learn more at [otis.com](https://www.otis.com)

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